

# German-Mongolian Corporate Days 2016

## “Made in Germany”,

### Shangri-La Hotel, Ulaanbaatar, 11. - 12.10.2016

October 11, 2016		
	Main Hall	
09:00 - 09:30	<p><b>Opening Remarks</b></p> <p><b>B. Bayarsaikhan, General Director National Development Agency</b></p> <p><b>H.E. Ambassador Stefan Duppel, Embassy of the Federal Republic of Germany</b></p> <p>Introduction: Dr. Stefan Hanselmann, GIZ Integrated Mineral Resource Initiative</p>	
09:30 - 10:15	<p><b>Keynote Speech</b></p> <p><i>"Good Governance – Why Everyone Should Pursue This!"</i></p> <p><b>Prof. Dr. Christian Strenger</b></p> <p>Director of 'Center for Corporate Governance' and Honorary Professor at HHL Leipzig Supervisory Board Member of DWS investment GmbH</p>	
	Main Hall	Foyer
	Track A: Textile Industry	Track B: Corporate Management and Innovation
10:30 – 11:15	<p><b>"Textile Mongolia – Perspective, Value Adding, Marketing"</b></p> <p>Josef A. Beckmann, Former President of the Association of the German Textile and Fashion Industry e.V.</p> <p>Former General Manager of IBENA Textilwerke GmbH, Bocholt, Germany</p>	<p><b>Master Class</b> (10:30 – 11:30)</p> <p><b>"Corporate Communication"</b></p> <p>Bruce Wooley, University of Queensland</p>
11:15 – 12:00	<p><b>"Lifting Mongolian Natural Fibre Export to Compete in the European Home Textile Market"</b></p> <p>Bastiaan Bijl, Centre for the Promotion of Imports from developing countries (CBI) of the Ministry of Foreign Affairs, Netherlands</p>	

12:00 – 12:30	<p><b>"Export of Products of Female Entrepreneurs in the Textile Industry"(tbc)</b> Khaliun Ganzorig, Mongolian Wool and Cashmere Association</p>	<p><b>Track D: Renewable Energy</b></p> <p><b>Master Class</b> (11:30 – 12:30) <b>"The Growth Potential for the Renewable Energy Market in Asia"</b> Holger Sun Sales Director, Elektroskandia (Shanghai) Co. Ltd.</p>
12:30 - 14:00	Lunch break	
	<b>Track A: Textile Industry</b>	<b>Track B: Corporate Management and Innovation</b>
14:00 – 14:30	<p><b>"Future Policies on the Textile Industry in Mongolia"</b> S. Regzedmaa Wool and Cashmere Production Ministry for Agriculture and Light Industry</p>	<p><b>Master Class</b> (14:00 – 15:30) <b>"Project and Export Financing"</b> Gernot Bruch Linde AG Engineering Division, Vice President, Head of Export &amp; Project Financing</p>
	<b>Track C: Water Management</b>	
14:30 – 15:00	<p><b>"Water Supply and Waste Water Treatment"</b> (German) Peter Ilk Mayor of the city of Baruth/ Mark, Germany</p>	
	<b>Track D: Renewable Energy</b>	
15:00 – 15:45	<p><b>"Elektroskandia's Role in the Renewable Energy Market"</b> Robert Lindell, Elektroskandia Director, Sales &amp; Business Development Elektroskandia (Shanghai) Co. Ltd.</p>	
15:45 – 16:00	<p><b>Presentations by Exhibitors</b> <b>"New Norm in Academia-Industry Cooperation in Mongolia"</b> N. Dorjderem, German-Mongolian Institute for Resources and Technology (GMIT)</p>	

<p>16:00 - 17:30</p>	<p><b>Panel discussion</b></p> <p><b><i>"Economic Diversification – Opportunities on the Way to Economic Growth"</i></b></p> <p>Host: GIZ Integrated Mineral Resource Initiative (IMRI)</p> <p>Chair: Dr. Stefan Hanselmann, Director IMRI Panelists</p> <ul style="list-style-type: none"> <li>• <b>V. Enkhbold</b>, Ministry of Foreign Affairs, Director of the Department of Foreign Trade and Economic Cooperation</li> <li>• <b>Lhagavajav Baatarjav</b>, Mongolian National Chamber of Commerce and Industry</li> <li>• <b>Prof. Ch. Khashchuluun</b>, National University of Mongolia</li> <li>• <b>L. Munbat</b>, National Development Agency</li> </ul>	<p><b>No parallel lectures</b></p>
<p><b>17:30</b> <b>End of Conference Day 1</b></p>		

October 12, 2016		
	Main Hall	Foyer
	<b><i>Track E: Agriculture and Food Processing</i></b>	<b><i>Track B: Corporate Management and Innovation</i></b>
<p>10:00 – 10:30</p>	<p><b><i>"National Agriculture and Food Processing Policies"</i></b> Ministry of Agriculture of Mongolia</p>	<p><b>Master Class</b> (10:30 – 11:30) <b><i>"Economic Linkages"</i></b> Nick Maennling</p>
<p>10:30 – 11:00</p>	<p><b><i>"Agricultural Value Chains in Mongolia – The Vegetable Segment"</i></b> Bernd Poeschk, IAK Agrar Consulting GmbH</p>	<p>Columbia Center on Sustainable Investment, Columbia University, New York</p>
<p>11:00 – 11:30</p>	<p><b><i>"Meat Export Opportunities to the EU and Germany – Legal Provisions, Trends"</i></b> incl. tasting of German meat products Dr. Wolfgang Lutz, President German Butcher Organisation</p>	

11:30 – 12:00	<b>“Seabuckthorn as an Example for Mongolian Export Goods”</b> Beverly Dorjsuren, Seaberry Farm Products LLC	
12:00 – 12:30	<b>“German Agricultural Machineries in Mongolia”</b> Uyunga Baavai, Ammac Mongolia LLC	
12:30 - 14:00	Lunch break	
	<b>Track B: Corporate Management and Innovation</b>	<b>Track E: Agriculture and Food Processing</b>
14:00 - 14:45	<b>“Protecting Investment in Mongolia”</b> Michael Quiring, Rödl & Partner Kazakhstan Jens Wergin, Rödl & Partner Russia	<b>Master Class</b> (14:00 – 15:30) <b>“Logistics in the Food Value Chain for Vegetables (and potatoes) in Mongolia”</b>  Karl Schmitz IAK Agrar Consulting GmbH, Leipzig
14:45 – 15:15	<b>“Opportunities for the German Private Sector – The German develoPPP.de Program”</b> Thomas Doering, GIZ	
15:15 – 15:45	<b>“Role of Insurance Brokers in Managing Corporate Risks”</b> Enkhtaivan, Coverhill Insurance and Reinsurance LLC	
15:45 - 17:00	<b>Presentations by Exhibitors</b>	
<b>17:00</b>		
<b>End of German-Mongolian Corporate Days</b>		